



## Trevor Tyrrell appointed to new Senior Vice President role

As part of a number of new internal appointments announced by the CLAAS Group, Trevor Tyrrell, who since 2011 has been the CLAAS UK CEO, has been announced as the new Senior Vice President Western Europe for the company's Sales and Service division with effect from June 1<sup>st</sup> 2020.

In his new role, Trevor will take on responsibility for sales both within Western Europe, but also Oceania, for which he is currently Regional Director. He succeeds Christian Radons, who will be joining the CLAAS Group Executive Board with responsibility for the Global Sales and Service division.



Trevor joined CLAAS UK as a management trainee over 30 years ago and since then has held a number of positions in Product Management, Marketing and Sales departments within the company.

In 2008, he was appointed Regional Director with responsibility for sales within the British Isles, in addition to a number of importer markets, including Oceania, prior to becoming CEO of CLAAS UK in 2011. As part of this role, he has also been a long time member of the Region Western Europe management team.



## Christian Radons takes on global sales responsibility

Christian Radons will be joining the Group Executive Board at CLAAS with responsibility for the global Sales and Service division. He succeeds Bernd Ludewig, who will take on new activities outside the company.

"We would like to thank Bernd Ludewig for his successful development work as Regional Managing Director in Eastern Europe and his four years of committed service on the Group Executive Board," explains Thomas Böck, Chairman of CLAAS' Group Executive Board. "We are also very pleased that with Christian Radons, we have been able to internally recruit an experienced and imaginative manager for this important task."



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Christian Radons has been part of the CLAAS Group for around 20 years and initially held various commercial management positions, including that of Commercial Director when CLAAS Global Sales was launched. He was appointed Managing Director of the technology subsidiary CLAAS Agrosystems in 2012, which later became CLAAS E-Systems.

CLAAS E-Systems was founded under his guidance in 2014 and moved into the newly built Electronics Development Centre in Dissen in 2017. He has headed up the sales region of Western Europe and Oceania as Regional Managing Director since October 2017 and has also led the sales region of Africa and the Middle East since 2019.

This means that CLAAS' Group Executive Board will comprise the following members: Thomas Böck (Chairman, Forage Harvesting Business Unit and Technology and Systems Division), Hans Lampert (Finance and Controlling Division), Jan-Hendrik Mohr (Grain Harvest Business Unit), Dr. Jens Foerst (Tractor Business Unit) and Christian Radons (Sales and Service Business Unit).

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**About CLAAS**

CLAAS ([www.claas-gruppe.com](http://www.claas-gruppe.com)) is a family business founded in 1913 and one of the world's leading manufacturers of agricultural technology. The company, with its headquarters in Harsewinkel in Germany, is the European market leader in combine harvesters. CLAAS is the world leader in another large product group, self-propelled forage harvesters. CLAAS is also a top performer in agricultural technology worldwide, with its tractors, agricultural balers and green harvesting machinery. Our product range also includes cutting-edge agricultural information technology. CLAAS employs more than 11,400 people worldwide and reported turnover of EUR 3.8 billion in the fiscal year 2019.