

Field Sales Manager

We are looking for a Field Sales Manager to join the team at CLAAS EASTERN Ulceby Cross. This position will be covering an established sales area in South Yorkshire and North Lincolnshire with a good existing customer base, which also contains potential for further growth with the right individual. You'll play a key role in building on our success, developing strong customer relations and driving sales growth across the territory.

Main Duties

- Build strong and loyal relationships with customers within the sales area.
- Professionally demonstrate our products to customers.
- Achieve sales performance targets as set out by direct line manager.
- Representing the dealer and its brands within the sales area.
- Develop and maintain sound product knowledge, industry leading training will be provided.
- Ensure customers have a first-class experience when dealing with the company.

Essential Skills and Knowledge:

- Sound knowledge of the agricultural industry and its equipment.
- Proven sales, service or parts experience within the agricultural sector.
- Excellent customer service skills.
- Be self-motivated and able to work under own initiative.
- Be target driven with a strong desire to succeed.
- Excellent communication and IT skills.
- Administratively well organised.
- Full driving license.

CLAAS is one of the world's leading manufacturers of agricultural engineering equipment. Our modern harvesters, tractors, balers and farming information technologies help to serve the rising demand for food, energy and commodities.

This is an exciting opportunity to join a market-leading agricultural machinery business whose commitment to innovation, performance and customer excellence has been recognized with the prestigious Tractor of the Year 2026 award.

Harvesting the Future: this is our shared objective. Committed to an international outlook and family values, CLAAS offers an environment shaped by mutual respect and scope for individual development.

Location: Ulceby Cross
Functional Area: Sales
Your contact: Jeremy Preece (07785 997021
or John Bell (07974 231047)
Closing date: 13/11/2026