

KELLYS win prestigious 'Dealer of the Year' award

The long established Irish family dealership KELLYS has been awarded with the prestigious CLAAS UK 'Dealer of the Year' award for 2022.

The award recognises the high overall level of performance by the company in three key areas: Finance, Dealer Performance and Customer Feedback.

Based at Borris in Co. Carlow, Ireland with a second branch at Abbeyleix in Co. Laois, KELLYS was established in 1957 and has been a CLAAS dealer for many years, serving the Midlands of Ireland from the Irish Sea across to the Atlantic.

In making the award, the judging team not only assesses a dealership's overall performance, but the performance of each of its individual branches. The award also reflects the results of the Customer Feedback Survey and KELLYS scored well in this category too, underlining their commitment to their customer base and the first class customer care service they provide.

The announcement and presentation of the 'Dealer of the Year' award to Maurice Kelly, was made at the CLAAS Dealer Council meeting, held recently at the CLAAS UK headquarters at Saxham, Suffolk.

CLAAS



Captions:



Maurice Kelly (right), being presented with the CLAAS 'Dealer of the Year' award for 2022 by Trevor Tyrrell, Senior Vice-President (Western Europe & Oceania) and CLAAS UK CEO.



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